

Authors	Title	Year	Journal
Schrieck, M., Wiesche, M., Krcmar, H.	Capabilities for value co-creation and value capture in emergent platform ecosystems: A longitudinal case study of SAP's cloud platform	2021	Journal of Information Technology
O'Mahony, S., Karp, R.	From proprietary to collective governance: How do platform participation strategies evolve?	2020	Strategic Management Journal
Zhang, Y., Li, J., Tong, T.W.	Platform governance matters: How platform gatekeeping affects knowledge sharing among complementors	2020	Strategic Management Journal
Song, P., Xue, L., Rai, A., Zhang, C.	The ecosystem of software platform: A study of asymmetric cross-side network effects and platform governance	2018	MIS Quarterly: Management Information Systems
Ceccagnoli, M., Forman, C., Huang, P., Wu, D.J.	Cocreation of value in a platform ecosystem : the case of enterprise software	2012	MIS Quarterly: Management Information Systems
Cennamo, C., SantalÃ³, J.	Generativity tension and value creation in platform ecosystems	2019	Organization Science
Anderson, E.G., Parker, G.G., Tan, B.	Platform performance investment in the presence of network externalities	2014	Information Systems Research
Clarysse, B., Wright, M., Bruneel, J., Mahajan, A.	Creating value in ecosystems: Crossing the chasm between knowledge and business ecosystems	2014	Research Policy
Saadatmand, F., Lindgren, R., Schultze, U.	Configurations of platform organizations: Implications for complementor engagement	2019	Research Policy
Helfat, C.E., Raubitschek, R.S.	Dynamic and integrative capabilities for profiting from innovation in digital platform-based ecosystems	2018	Research Policy
Huber, T.L., Kude, T., Dibbern, J.	Governance practices in platform ecosystems: Navigating tensions between cocreated value and governance costs	2017	Information Systems Research
Autio & Llewellyn	Tilting the playing field: Towards an endogenous strategic action theory of ecosystem creation	2015	World Scientific Reference on Innovation
Hagiu, A., Wright, J.	Multi-sided platforms	2015	International Journal of Industrial Organization
West, J.	How open is open enough? Melding proprietary and open source platform strategies	2003	Research Policy
Adner, R., Kapoor, R.	Value creation in innovation ecosystems: How the structure of technological interdependence affects firm performance in new technology generations	2010	Strategic Management Journal
Haviv, A., Huang, Y., Li, N.	Intertemporal demand spillover effects on video game platforms	2020	Management Science
Belleflamme, P., Peitz, M., Toulemonde, E.	The tension between market shares and profit under platform competition	2022	International Journal of Industrial Organization
Dattée, Alexy, & Autio	Maneuvering in Poor Visibility: How Firms Play The Ecosystem Game when Uncertainty is high	2018	Academy of Management Review
Kapoor	Ecosystems: broadening the locus of value creation	2018	Journal of Organization Design
Pagani	Digital business strategy and value creation: Framing the dynamic cycle of control points	2013	MIS Quarterly
McIntyre, D., Srinivasan, A., Afuah, A., Gawer, A., Kretschmer, T.	Multisided platforms as new organizational forms	2021	Academy of Management Perspectives
Zhu, F., Furr, N.	Products to platforms: Making the leap	2016	Harvard Business Review
Panico & Cennamo	Strategic Interactions and the Nature of Indirect Network Effects in Platform Ecosystems	2020	Bocconi University Management Research Paper Forthcoming
Adner, R.	Ecosystem as Structure: An Actionable Construct for Strategy	2017	Journal of Management
Adner, R., Chen, J., Zhu, F.	Frenemies in platform markets: Heterogeneous profit foci as drivers of compatibility decisions	2020	Management Science